

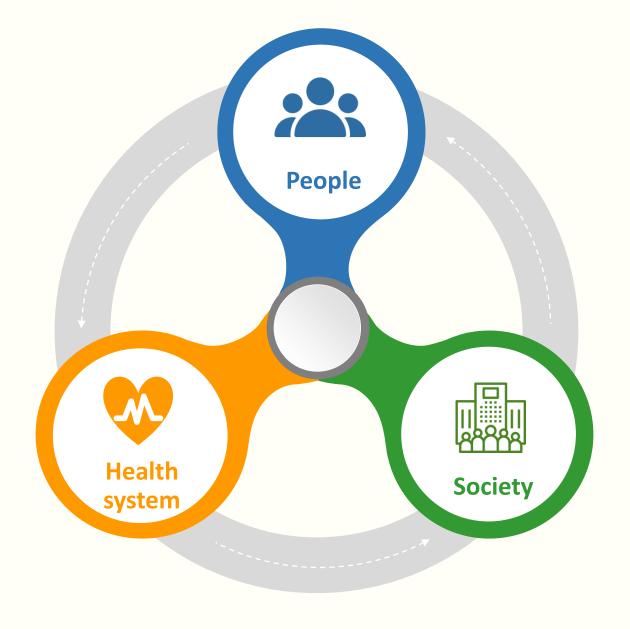
Digital Health in the Post-Covid New World

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It won't be the same...



Health System Challenges



From sickness to health and wellbeing

- Covid-19 here to stay
- Pandemic of chronic diseases



Between peace time and war time

- Dynamic capacity
- Beyond hospitals



Whole system changes

- System-wide approach
- Make it affordable



Health System – Post-Covid Changes



From sickness to health and wellbeing

Re-design health protection



Testing, screening, vaccination



Public health @ home

Public health @ old age homes

Between peace time and war time

Dynamic capacity



Flexibility – Prepare facilities that can be readily converted into isolation rooms and ICUs



Agility – Build at green fields community isolation, treatment, and laboratory facilities

System-wide approach



Public-private partnership – Private sector role, elective operations



Payment reforms – Reimbursement for telemedicine



Government regulation – Tele-pharmacy

Re-design primary care



Who, Where, How

Beyond hospitals



Go mobile – Test, trace, fence, care



Go digital – Digital front door, virtual consultation, tele-pharmacy, virtual ICU



Go community – Home care, community pharmacy

Make it more affordable



Human resources – Multi-skilling, cross-specialty collaborations

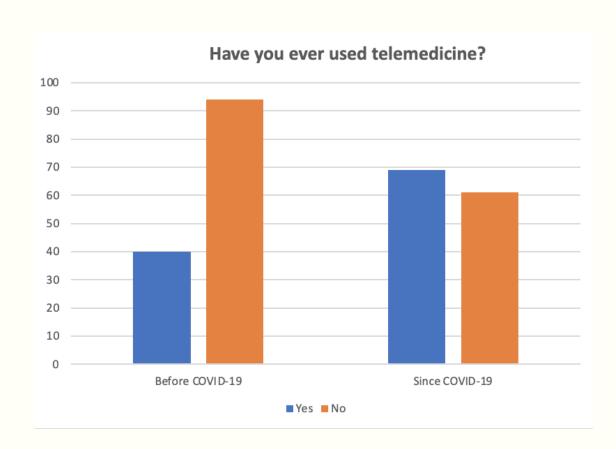


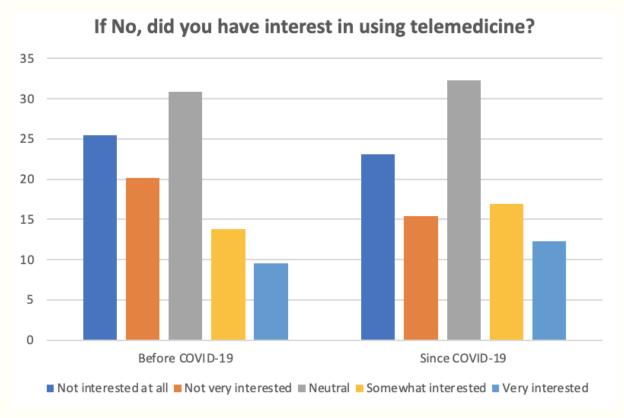
Supplies chain – Personal Protective Equipment (PPE), warehouse and logistics hub

Whole system changes



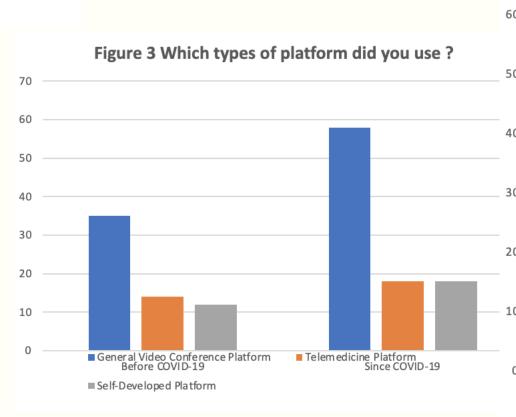


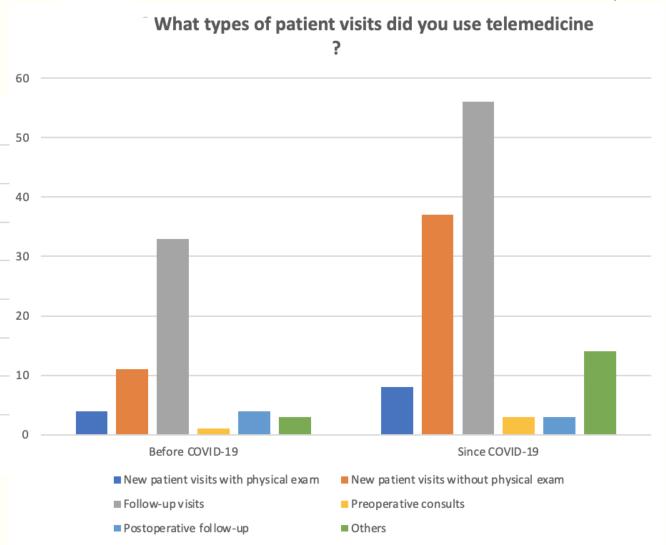




What the Doctors Do ...







Making Healthcare Accessible



- People under home isolation or quarantine
- Home staying elderly persons or patients with chronic illnesses
- Tele-consultation and Tele-drug dispensing
- Increased use of Chinese Medicine
- Supporting residents in remote areas

- An AI enabled tele-consultation service on Covid-19 -https://www.youtube.com/watch?v=TjtvZ JM h1k
- A telemedicine service providing medical consultation by Chinese Medicine doctors in the remote community in Tai O -https://www.youtube.com/watch?v=FqaNSid3
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The Next Wave of Healthcare Innovations: The Evolution of Ecosystems

(McKinsey, June 2020)



Healthcare ecosystems of the future will be centered on the patient.

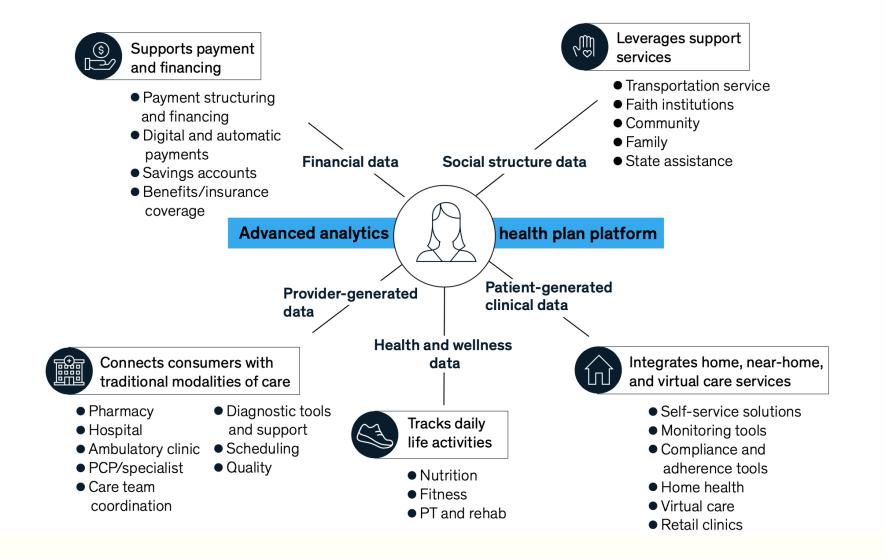


Exhibit 1: Digital Health Tools in the Patient Journey During the COVID-19 Pandemic

Digital therapeutics

delivered interventions through software for select conditions



provided information about COVID-19, tracked symptoms, provided home fitness programs







Consumer wearables

monitored activity and various digital biomarkers of health



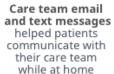
enabled remote patient monitoring outside traditional healthcare settings



CO t

biometric sensors tracked vitals including oxygen saturation and helped patients self-monitor

Connected







Smartphone cameras

captured skin lesions and other health images and enable remote patient exams via telemedicine



delivered digital care programs, physical therapy, CBT programs for insomnia and other therapeutic interventions



Patient receiving care at home



Clinical trial tools

collected patient information and enabled virtual trials or trials with virtual elements



Personal health records

were more accessible than ever online, facilitating care continuity

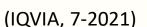


Telemedicine and virtual physician visits supported remote clinician

contact and care

In-home connected virtual assistants

were still little used but can guide patients to health information, office numbers and EHR data, or push reminders



Source: IQVIA Institute, Jun 2021





The Digital Ecosystem



- Broadening access to primary care
 - Telemedicine
 - E-pharmacy
- Improving health and wellness
- Expediting access to acute care
 - Digital front doors
 - Singapore HealthHub (https://www.healthhub.sg)
 - China Internet Hospitals
- Managing and monitoring diseases
 - Digital chronic disease management platforms
 - MedLinker (<u>https://medlinker.com</u>)





Primary Healthcare Blueprint





- 1. Develop a community-based primary healthcare system
 - District Health Centre Model
 - One person one Family Doctor
 - Chronic Disease Co-care Scheme
- 2. Strengthen primary healthcare governance
 - Primary Healthcare Commission
 - Primary Care Register
- 3. Consolidate primary healthcare resources
 - Strategic Purchasing Office
- 4. Reinforce primary healthcare workforce
 - Manpower planning and training
 - Primary healthcare professional roles
- 5. Improve data connectivity and health surveillance
 - eHealth Account
 - Population health surveillance



中共中央办公厅 国务院办公厅印发《关于进一步完善医疗卫生服务体系的意见》(国务院公报2023年第10号)

国务院公报 2023-04-11 17:09 Posted on 北京

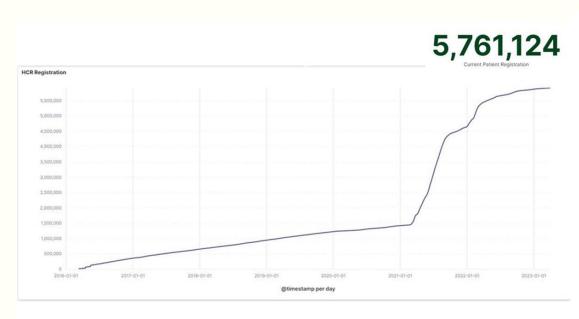
中共中央办公厅 国务院办公厅印发 《关于进一步完善医疗卫生服务体系的意见》

(五)发挥信息技术支撑作用。发展"互联网+医疗健康",建设面向医疗领域的工业互联网平台,加快推进互联网、区块链、物联网、人工智能、云计算、大数据等在医疗卫生领域中的应用,加强健康医疗大数据共享交换与保障体系建设。建立跨部门、跨机构公共卫生数据共享调度机制和智慧化预警多点触发机制。推进医疗联合体内信息系统统一运营和互联互通,加强数字化管理。加快健康医疗数据安全体系建设,强化数据安全监测和预警,提高医疗卫生机构数据安全防护能力,加强对重要信息的保护。

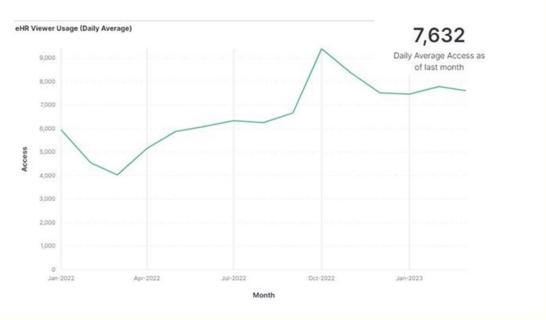
Use of eHRSS



Cumulative no. of Patient Registration (as of March 2023)



Viewer -Daily Average Access



Comparison of Regulation of Telehealth in Hong Kong and Worldwide



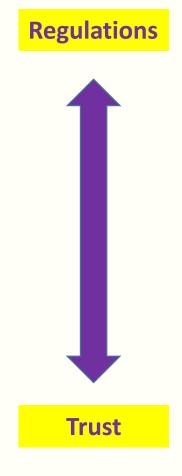
	Hong Kong	Other Jurisdictions
Patient evaluation	 Practitioners determine telemedicine use based on clinical context and clinical goals Appropriateness of telemedicine technology applied to be compatible with those two factors 	 Prohibit telemedicine usage on first-time consultations with patients (Mainland China, Japan) Patient type restriction e.g. chronic disease patients (Mainland China)
Data privacy	 Require proper informed consent from the patient Encryption of data from teleconsultations 	 Require proper informed consent from the patient (all) Management of sensitive patient data included (UK, Australia, EU)
Prescription through telemedicine	No specific reference on prescribing the types of medications through telemedicine	 Does not allow online prescription of medications/controlled substance without prior physical evaluation (US, Netherlands)
Telemedicine platform	 Specific types of telemedicine platform that is suitable to be used not addressed 	 Telemedicine platforms need to be compliant with relevant regulations/registered (US, UK)

(Wu, 2023)

Issues to Address



- Cross-sector contribution to eHRSS
- Cross-border health data/ record sharing
- Regulations on Telehealth
- Privacy and security
- Ownership and portability
- Permissibility and control
- Scope and standards
- Technology platform
- Volume and scalability





Thank You